

# Privacy Policy

## Introduction

Welcome to Seasonz of Life Floral. We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website and use our services.

## Information We Collect

We collect various types of information to provide and improve our services to you:

- **Personal Information:** When you place an order, book a service, or subscribe to our newsletter, we may collect personal information such as your name, email address, phone number, billing and delivery addresses, and payment information.
- **Usage Data:** We collect information about how you interact with our website, including your IP address, browser type, pages visited, and the time and date of your visit.
- **Cookies:** We use cookies to enhance your browsing experience, remember your preferences, and analyze website traffic. You can manage your cookie preferences through your browser settings.

## How We Use Your Information

We use the information we collect for the following purposes:

- **Order Processing:** To process and fulfill your orders, including delivery and payment processing.
- **Customer Service:** To provide customer support, respond to inquiries, and address any issues or concerns.
- **Communication:** To send you updates, newsletters, promotional materials, and other information related to our products and services.
- **Improvement:** To analyze and improve our website, services, and overall customer experience.
- **Legal Compliance:** To comply with applicable laws, regulations, and legal processes.

## Information Sharing

We do not sell, trade, or otherwise transfer your personal information to outside parties, except in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website, processing payments, and delivering orders.

- **Legal Requirements:** We may disclose your information if required by law or in response to a valid legal request.

## Data Security

We implement a variety of security measures to protect your personal information. However, please note that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee absolute security.

## Your Rights

You have the following rights regarding your personal information:

- **Access:** You have the right to request access to the personal information we hold about you.
- **Correction:** You have the right to request corrections to any inaccurate or incomplete information.
- **Deletion:** You have the right to request the deletion of your personal information, subject to certain legal obligations.
- **Opt-Out:** You can opt-out of receiving marketing communications from us at any time by following the unsubscribe link in our emails or contacting us directly.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the updated policy will be effective immediately upon posting.

## Contact Us

If you have any questions or concerns about our Privacy Policy or how we handle your personal information, please contact us at:

- **Email:** [info@seasonzoflifefloral.com](mailto:info@seasonzoflifefloral.com)
- **Phone:** 716-387-1852
- **Address:** 1233 Eggert Road Buffalo, New York

Thank you for trusting Seasonz of Life Floral with your personal information. We are committed to protecting your privacy and providing a safe and enjoyable experience on our website.